

PTA makes a difference

As a busy school principal or administrator, you know all about shrinking budgets, increasing class sizes, and government mandates on testing and instruction. You face multiple challenges. But there's good news for your school community: PTA can help!

PTA—the original parent involvement group in schools—has focused on the education, health, and welfare of children and youth since its founding in 1897. PTA's nearly 6 million members and long list of achievements on behalf of children and education are clear evidence of PTA's continuing relevance and influence. Having a PTA at your school makes a difference for your students, your teachers, and your community.

A local PTA is a low-cost investment and won't take much of your time to get started—but it will pay big dividends this year and for years to come.

Start a PTA today

If your school already has a PTA—great! Like 23,000 other principals across the country, you can feel comfort in knowing your school has the best.

If your school doesn't have a PTA, you can help start one. Just think how much family involvement will increase when you get all of PTA's resources behind you.

Visit www.pta.org to learn more about the work of America's largest child advocacy organization.

About PTA

PTA comprises nearly 6 million parents and other concerned adults devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who is concerned with the education, health, and welfare of children and youth.

PTA[®]

everychild.onevoice.[®]

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PTA:

**Helping Your School
Achieve More**



You deserve an “A”—PT“A”

Parent Teacher Associations—PTAs—have been helping principals and school administrators partner with parents, teachers, and school communities for more than a century.

While all parent groups are well-meaning and aim to secure students' success, only PTA has a national and state network to support and further local efforts. PTA works closely with principal associations and other organizations concerned with the education and welfare of children. Local PTAs have great programs, run by well-trained, empowered volunteers.

If your school or district does not have a PTA, now is the time to start one. With the support of a state and national structure, your PTA would be independently run—to meet the needs of your school and community. Having a PTA at your school demonstrates your school's commitment to fostering parent and community involvement in children's education.

Harness the power of PTA

Having a PTA at your school can help you:

- * Increase parent involvement and volunteerism at your school.
- * Implement well-planned, time-tested programs.
- * Enhance fundraising efforts.
- * Realize measurable results in student achievement.
- * Offer students opportunities to express themselves artistically.
- * Communicate with families more effectively.
- * Collaborate with parents, who will be better informed through PTA.
- * Fulfill No Child Left Behind requirements.

Build on established programs

PTA offers a variety of programs and resources to support the activities and meet the needs of local PTAs and schools.

Reflections Program: An arts enrichment program for students in preschool through high school.

National Standards for Parent/Family Involvement Programs: Research-based standards to help schools develop effective parent involvement programs, events, and activities.

Building Successful Partnerships: Presenters, programs, and materials that strengthen parent involvement.

Parent Involvement Schools of Excellence Certification: A program that recognizes schools for excellence in cultivating parent involvement.

Three for Me: A volunteer program that asks parents to give three hours of their time to school-related activities.

Back-to-School: A campaign that provides resources and tips to strengthen local PTAs and help schools and PTAs kick off a successful new school year.

PTA Quick-Reference Guides: How-to guides to help volunteers run a successful parent group.

PTA Fundraising Essentials: An annual publication containing fundraising ideas and best practices.

PTA Take Your Family to School Week: A week focused on engaging families in their children's schools.

PTA Teacher Appreciation Week: A celebration of the dedication and hard work of teachers and school staff.

Visit www.pta.org for more programs, resources, and observances.